The activities regarding Output 1

(a) Conduct value chain and/or industry analysis to understand/characterize the structure of HQCF in Nigeria and identify actor-catalysis in the value chain, the constraints and internal market opportunities that are growing or could grow in future.
   (i) Carry out economic and technical analysis within a participatory system to identify strengths and weaknesses of value chain from production-to-market continuum.
   (ii) Identify alternative ways to capitalize on the strengths and overcome weaknesses along the value chain.

(b) Layout comprehensible bottom-up and top-bottom strategy/course of action to achieve agricultural intensification through technical innovations, for stimulating demand and ensuring product delivery at adequate quantity at competitive price.

(c) Develop database and partnerships for prioritizing actions towards the objectives of full commercialization of the HQCF.