



HQCF PROJECT

IITA IFAD HIGH QUALITY CASSAVA VALUE CHAIN PROJECT

*Enhancing the competitiveness of the High Quality Cassava
Flour Value Chain in Nigeria*

The activities regarding Output 1

- (a) Conduct value chain and/or industry analysis to understand/characterize the structure of HQCF in Nigeria and identify actor-catalysis in the value chain, the constraints and internal market opportunities that are growing or could grow in future.
 - (i) Carry out economic and technical analysis within a participatory system to identify strengths and weaknesses of value chain from production-to-market continuum.
 - (ii) Identify alternative ways to capitalize on the strengths and overcome weaknesses along the value chain.
- (b) Layout comprehensible bottom-up and top-bottom strategy/course of action to achieve agricultural intensification through technical innovations, for stimulating demand and ensuring product delivery at adequate quantity at competitive price.
- (c) Develop database and partnerships for prioritizing actions towards the objectives of full commercialization of the HQCF.